

1010DATA

Data-Driven Performance Signals for Equity Investors

1010data Equity Insights uses multiple datasets that deliver daily performance signals on hundreds of public and private companies.

Extensive Historical Coverage

Monitor millions of US consumers' behavior across hundreds of merchants since 2011

Near Real-Time Analysis

6-day lag time with daily data refreshes

Full Transparency

No modeling or adjusting with full, stable history available for testing

Proven Accuracy

Company-level backtests for all covered tickers

Seamless Accessibility

Easily connect to cloud-hosted data via API, FTP, web GUI or Excel add-in

Dedicated Analyst Team

Decades of industry knowledge available on-demand

Product Types

With the industry's shortest lag-times and most advanced data cleansing process, 1010data has been a trusted alternative data partner to the buy-side for 6+ years with data history to match. Powered by the sophistication of 1010data's renowned Edge platform technology, our solutions are flexible, easy-to-use and deliver daily insights to enhance your investment decisions.



TickerView™

Easily integrate top-line indices by ticker across multiple datasets to analyze performance over time



Performance Drivers

Dive deeper with granular insights to understand performance by customer segment or geography



Analytical Datasets

Build your own analyses with ready-to-use observation-level data tables

Flexible Delivery Options: Tableau, Excel Add-In, Web-Based GUI, API, and SDK

Dataset Descriptions

Dataset	Description	Update Frequency	Lag	History
 <p>Credit Card Transactions</p>	<p>Credit transaction data from millions of US and Canadian consumers</p> <p>Metrics: Sales Index, Customer Spend, Customer Count, Avg Transaction Size, Transaction Count</p>	Daily	6-day	2011
 <p>Debit Card Transactions</p>	<p>Debit transaction data from millions of US consumers</p> <p>Metrics: Sales Index, Customer Spend, Customer Count, Avg Transaction Size, Transaction Count</p>	Daily	6-day	2012
 <p>Receipt Transactions</p>	<p>Item-level detail of online and mobile app purchases from millions of US consumers</p> <p>Metrics: Sales Index, Order Total, Avg Item Spend, Avg Items in Order, Customer Count, Orders per Customer, Items per Customer</p>	Daily	2-day	2015
 <p>Online Insights</p>	<p>Browser and mobile clickstream behavior for millions of US consumers</p> <p>Metrics: Transaction Count, Customer Count, Views Count, Sessions Count, User Days, Conversion Rate, Transactions per Customer</p>	Daily	1-day	2014
 <p>Mobile Location</p>	<p>Store visits measured through mobile location across millions of US consumers' devices</p> <p>Metrics: Visits Index, Day-Parts, Duration, Devices Count</p>	Daily	8-day	2016
 <p>Suburban Shopper Panel</p>	<p>Credit transaction data and demographics of hundreds of thousands of rural and suburban US consumers</p> <p>Metrics: Transaction Amount, Transaction Date, Location, Gender, Age</p>	Daily	1-day	2015

For more information, please reach out to equities@1010data.com